



STRATEGIC PLAN 2021-2024

VISION

Saskatoon Triathlon Club - A fun and active multisport community

MISSION

Saskatoon Triathlon Club strives to offer accessible multisport training and quality events for all ages and skill levels

VALUES

People Focused Community: We prioritize people and connection

Acceptance of all Strengths: We acknowledge everyone's contributions

Encouragement: We celebrate our victories, no matter how big or small

Integrity: We commit to honesty, respect, and fair play

PROGRAMMING & EVENTS

EXPECTED OUTCOMES

- 1) Provide fun and engaging programming for all of our members
- 2) Empower community members to make connections

STRATEGIC INITIATIVES

- a) Deliver standardized programming and events for youth and adults
- b) Develop discipline specific training programs that run in multiple short training blocks
- c) Host a nationally recognized, sustainable event that is open to all levels of competitors
- d) Build a support network of new and returning race directors to support key annual events

GOVERNANCE

EXPECTED OUTCOMES

- 1) Implement an effective governance structure

STRATEGIC INITIATIVES

- a) Implement an appropriate governance model
- b) Define & document the governance roles and responsibilities required
- c) Develop & publish a governance handbook
- d) Create distinct & actionable succession plans for each role

LEADERSHIP

EXPECTED OUTCOMES

- 1) Implement an effective operational structure, with positions such as program and race directors, sport specific program leaders, and coaches

STRATEGIC INITIATIVES

- a) Define & document the operational roles and responsibilities required
- b) Identify and recruit to fill operational roles
- c) Build process and tools to support effective communication